



Fry's Gift Card Program

HOW DOES THE PROGRAM WORK?

- Your non-profit organization purchases Fry's Gift Cards at regular retail price and then sells them to your group members.

- Your organization will receive a rebate check based on the total amount of gift cards purchased and reloads.

- Your supporters will not need to purchase multiple cards because the cards are "RECHARGEABLE" up to a value of \$500.

- Our Gift Cards are the same as cash and may be used to purchase items at your nearest Fry's Food Stores or Fry's Marketplace Stores. Gift cards **cannot** be redeemed for Western Union, Western Union Money Orders, Lottery, or Event Tickets.



HOW MUCH MONEY CAN MY ORGANIZATION EARN?

- We offer a generous rebate, which makes it very profitable for your organization to raise hundreds, even thousands of dollars. Fry's corporate Consumer Service Department sells gift cards to qualifying non-profit organizations at the rebate schedule below.

\$2,000 – \$10,000	=	3%
\$10,001 – \$25,000	=	4%
\$25,001 – \$75,000	=	5%
\$75,001 – UP	=	6%

The following is an EXAMPLE of the program:

- With a total purchase of \$15,000, your organization will receive a 4% rebate, which would give you \$600 to spend however you would like.
- Your organization purchases an initial supply of cards with a value of \$5.00 to \$500.00.
- Your supporters will reload or add value to their cards between January 30, 2011 through July 30, 2011 and July 31, 2011 through January 28, 2012.
- Checks will be issued to your organization twice a year.
- Checks are distributed within 6 to 8 weeks after the accumulated period ends.



HOW TO ORDER FRY'S GIFT CARDS?

- By calling 1-800-828-5235 and selecting option #2 you can order gift cards.

- Orders that are placed between 8am – noon will be available for next day pick up at the store of your choice; orders placed after noon will require a two day delivery.

- **Note: Orders placed on Friday after noon will be available for pickup Tuesday after noon.**

- Orders are delivered to the Fry's store of your choice for **C.O.D** pick up (collect-on-delivery). You also have the option to have the cards delivered to your location via UPS for a nominal fee.

- When your gift card order arrives at the store, you simply go to the Customer Service Desk and present them with cash, check, debit card or credit card.
 - Valid ID such as Driver's License, Arizona ID, Military ID, Passport must be presented for all accounts.

 - All identification must be current and signed.



WHY SHOULD MY ORGANIZATION WANT TO PARTICIPATE IN FRY'S GIFT CARD PROGRAM?

- Fry's would like to make it easy for you to raise money for your non-profit organization or school with our **year round** program.
- You will be amazed at the money you will earn for your non-profit organization or school.
- The gift card is accepted in all Kroger owned stores throughout the U.S. and can be sent to family and friends out of state and still benefit the local organization as long as the card is recharged.
- You will be able to reload your gift card as many times as you like.

HOW TO PROMOTE & SELL FRY'S GIFT CARDS?

- Put information about “Fry’s Gift Cards” in school newsletters, church bulletins or other printed means of communication.
- Place posters and signs around your church, school, meeting hall, etc. to announce this program.
- Call the Consumer Services Department and have someone from Fry’s visit your non-profit organization or school to explain “Fry’s Gift Card Program” to your members.
- Your organization could sponsor a contest to recognize members who sell the largest dollar amount and/or encourage the most “reloads”.
- There are many more great ways to promote this program. Be creative!
- Once your organization or school has picked up the gift cards, you simply sell them at their face value to your supporters.
- If your organization or school does not have the money to invest in buying your initial order or additional cards, you might consider pre-selling gift cards.
- After your organization or school has received the gift cards, you simply distribute them to whoever has paid you in advance.
- You can also purchase a lower face value card (\$5.00) to get started and have your supporters reload the cards at a later date.
- With each gift card order, you will receive a buyer’s log. The log will list each gift card number and its initial value. As you sell gift cards, list the name of the person who purchased each card on the log. This will help you keep up with what you have sold. PLUS, if you accidentally mix up your gift cards, you refer to the buyer’s log to determine the cards value.



ADVANTAGES OF FRY'S GIFT CARD PROGRAM!

- **Supporters can reload their card and pay for the recharges with cash, checks and debit or credit cards!**
- Gift cards are more durable and easier to carry.
- The supporter needs to only purchase **ONE** card, which can be recharged to support your organization.
- Supporters can always find the balance of their gift card by looking at the bottom of their latest receipt or by calling 866-822-6252.
- Supporters can reload their card at anytime at Fry's for any amount up to \$500.



IMPORTANT INFORMATION

- If the magnetic strip will not work and the card number cannot be keyed in at the register, simply contact the Consumer Services Department (1-800-828-5235, option #2) and we will issue another card for the balance that is on the original card.

- In order for your organization to receive credit, **recharges** need to be done **prior to the start of your order**. **All recharges must be done as separate transaction. IMPORTANT... Recharges can not take place within an order.**

- Remember these **gift cards are like cash, if lost or stolen they will not be replaced.**

- **CAUTION:** If you choose to order more than one denomination of cards, you must separate each denomination as their value **is not** printed anywhere on the card.

- Unfortunately, Purchase Orders will not be accepted for gift card purchases.

- If a gift card maintains a **zero balance for 90 days , the gift card will become deactivated and new card will need to be purchased.**



**FRY'S NON-PROFIT/ACCREDITED EDUCATIONAL FACILITY
FUND RAISING APPLICATION**

Name of Organization: _____

Address: _____

City, State, Zip _____

Phone Number: _____

FAX Number: _____

Email: _____

REQUIREMENTS:

Please write a brief description about your organization and your goals / purpose for fund raising:

Intersection of Store organization will be using _____

Please list the names of the contact person AND two alternate members who are approved to place and receive Gift Card orders:

1st Contact: _____ Phone Number: _____

Alternate # 1: _____ Phone Number: _____

Alternate # 2: _____ Phone Number: _____

Please state your organization's Employer Identification Number: _____

IMPORTANT: Fry's Fund Raising Program extends only to your members or to the Gift Card purchases made by non-profit organization (Solicitation to or on behalf of other companies or for-profit organizations / business for resale of Fry's Gift Cards outside your non-profit organization is not permissible and will be considered a direct violation of the program resulting in immediate disqualification).

PLEASE NOTE: A COPY OF YOUR ORGANIZATION'S LETTER OF DETERMINATION IS REQUIRED. WHETHER YOUR STATUS IS 501© (3) or 509 (A) (1), THIS DOCUMENTATION MUST ACCOMPANY YOUR APPLICATION.

PLEASE MAIL, FAX OR EMAIL THIS APPLICATION ALONG WITH YOUR LETTER OF DETERMINATION TO:

**FRY'S FOOD & DRUG STORES
500 S. 99th AVENUE
TOLLESON, ARIZONA 85353
ATTN: CONSUMER SERVICES DEPT.
FAX: (623) 907-4072
EMAIL: lonnie.flores@frysfood.com**